

You asked for it!



David C. Rockola
President

Shortly after the Fireball 120 was introduced, we began to receive letters praising the Fireball mechanism.

Since then, thousands of messages have poured in from all parts of the world, saying that the Fireball has stayed on location longer and has given fewer out-of-order calls than any other phonograph.

Many folks asked if it were possible to put this revolutionary 45 R.P.M. mechanism into a smaller modernistic cabinet. After months of planning, with a world renowned modern furniture designer and our own engineering staff, we are happy to present the answer in: The Comet Fireball 120.

I am proud to attach my name to a machine so beautifully designed, containing a time-tested mechanism and occupying so little precious floor space—The Comet Fireball 120.

David Rockola

.....and here it is.....

ROCK-OLA
Comet
Fireball
120

Now, the original phonograph with 120 selections with its profit-proven trouble-free mechanism is encased in a cabinet especially styled for those who want complete modernity of design along with compact, efficient proportions.



Specifications*

Width: 29 $\frac{7}{8}$ in.

Depth: 26 $\frac{3}{4}$ in.

Height: 53 $\frac{1}{2}$ in.

Weight: (uncrated) 320 lbs.

(crated) 370 lbs.

*Cabinet Finish: Tawny Oak
trimmed with Limed Walnut*

*Coin Equipment: Single entry
for 5c, 10c, or 25c*

Easily converted to 10c play

Type record played: 45 RPM

*Tube complement: 2-6L6GT,
2-6SN7GT, 1-5U4*

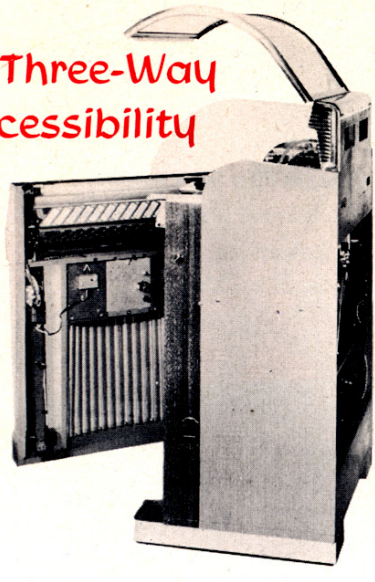
Speaker: 15" matched

*Rock-Ola Manufacturing Corp. reserves the right to make changes without notice in specifications, trim, colors, materials, models and to discontinue models.

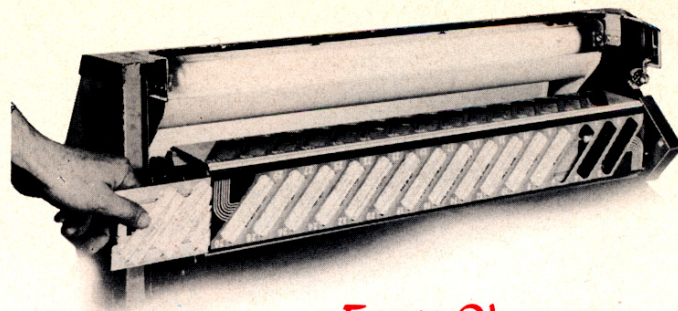
Model 1438

No groping or guessing when servicing the Comet.

Three-Way Accessibility

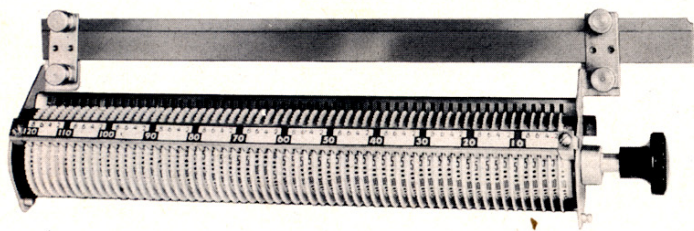


1. Full-width front door allows front or back accessibility.
2. Large easily removed back panel exposes mechanism and amplifier.
3. New plate glass dome swings out of way on three-way positive latch to make record changing a cinch.



Easy-Change Standard Title Strips

Easiest selecting and fastest programming. Four title holders allow breakdown into popular musical classifications of thirty tunes each. Foolproof loading lock secures program holder in place when closing front door.

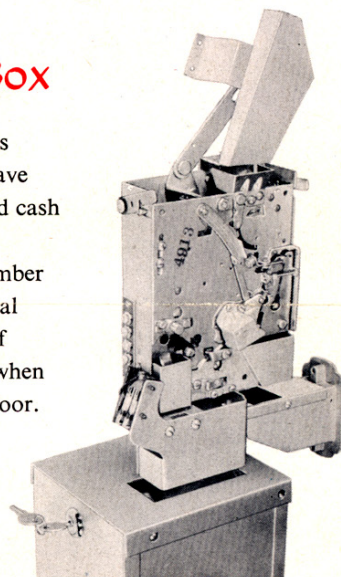


Popularity Meter

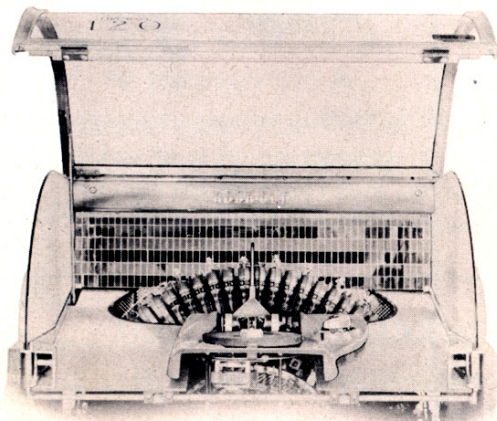
At a glance you can tell how many times each selection has been played. Saves collector's time because it's in full view.—Easy to read, so you can keep the top money makers on your programs. Simple to reset with convenient knob.

Coin Box

Anticipating the tremendous play of the Comet we have installed a jumbo-sized cash box that holds more than \$100.00. Keeps down number of collection calls. Safe metal box locked in corner of cabinet easily accessible when collector opens front door.



The original "120"

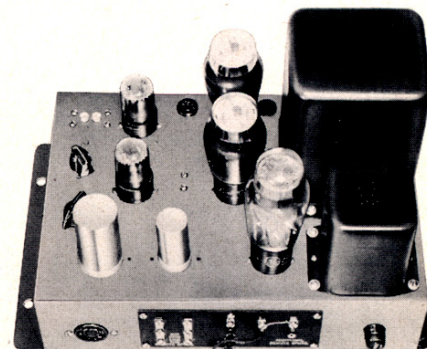


Window View

The sweeping lines of formed plate glass wins the favor of locations everywhere. Modern, clear view, easy to clean glass makes an attractive window with never a worry about cloud or discoloration. Three phase safety catch permits opening dome for changing records or needles without moving machine forward from wall.

Tru-Tone Amplifier

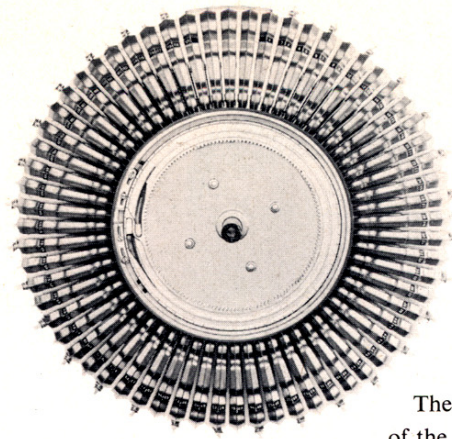
Known for years as outstanding in tone, the Rock-Ola amplifier has been further improved to give even finer tone quality. Bass and Treble easily adjusted to give emphasis where needed. Balanced for use with three-wire wall box. Fine full-range fidelity through big 15" matched speaker.





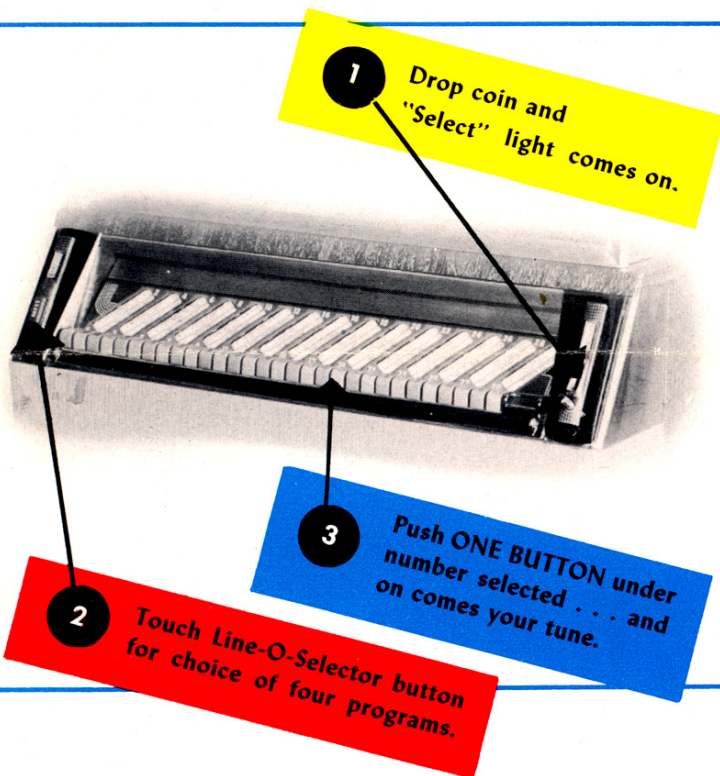
Modern Design

Cabinet developed by the world renowned modern furniture designer—
C. E. Waltman.
Outstanding synthetic film Lined Walnut and contrasting Tawny Oak cabinet finish.
Uses only 5½ square feet of floor space—less space than phonographs containing only one-third the number of selections in the Comet.



Revolving Record Drum

The tried and tested heart of the Comet. Millions of plays prove the superiority of this fascinating mechanism. Now the gaily colored separators entice people to deposit coins for the added attraction of watching it operate.



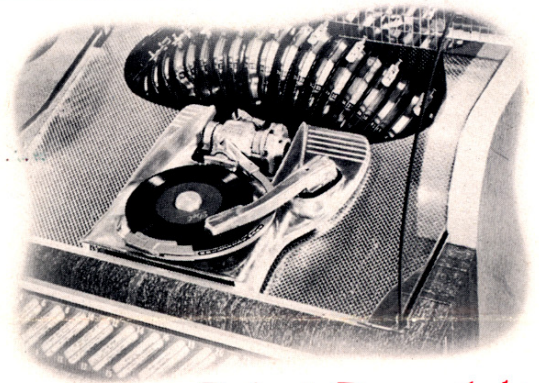
1 Drop coin and "Select" light comes on.

3 Push ONE BUTTON under number selected . . . and on comes your tune.

2 Touch Line-O-Selector button for choice of four programs.

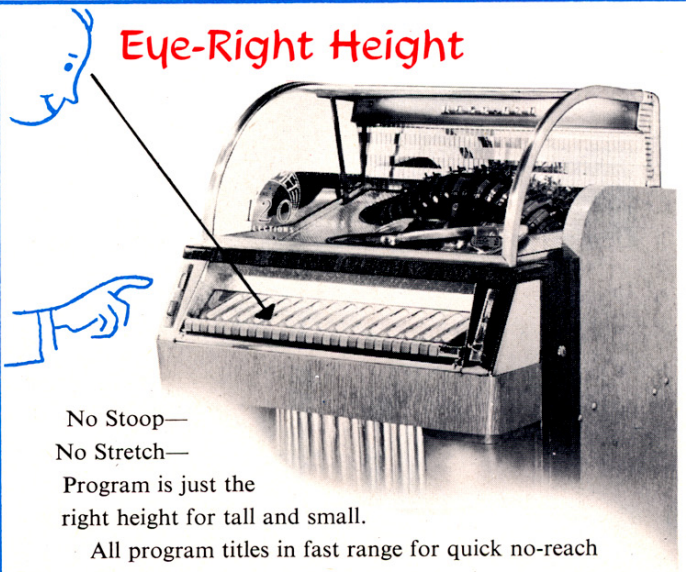
One Button Line-O-Selector

Choice of four programs of 30 selections each with a touch of the Line-O-Selector button.
No guessing—alternate red and green buttons line up with red and green title numbers.
More revenue because less time spent hunting, picking and making up mind as to which selection to choose.
Push just *One* (that's right, just one) button—and on comes your tune. It's just so simple that *anyone* can play the Fireball Comet.



Robot Record Arm

Improved Geneva movement takes record from revolving drum and places it gently on the turntable in natural playing position. Flyweight, perfectly-balanced tone arm gives floating action for longer record life. Needle brush removes dust and other particles with every play.
Cheat-proof feature prevents free plays from bouncing or bumping.



Eye-Right Height

No Stoop—
No Stretch—
Program is just the right height for tall and small.
All program titles in fast range for quick no-reach tune selection.
Selection buttons invitingly easy to reach.

Chrome-Finished Wall Box



**Model
1546**

Height: 14"
Width: 11"
Depth: 7"

Get the "Plus" business by using the Comet Wall Box with either the Comet Playmaster or with the Comet Phonograph

through the improved Model 1717 Receiver.

Read the program as easy as turning the pages of a book.

Push only *One* button for tune. Simple 3-wire hookup

Easily changed *Standard* sized title strip holders.

Accumulates up to 31 plays without loss of coins.



Height: 42"
Width: 30 1/4"
Depth: 23"

Comet Playmaster

Brand New and Styled by Modern furniture designers.

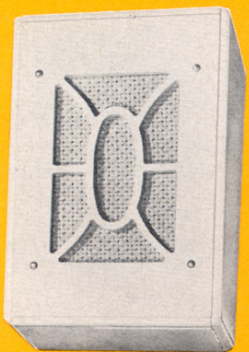
Beautiful enough to show on any location—compact enough to be tucked away where space is at a premium. Rich Limed Walnut Finish—complete with 120 selection Comet Fireball mechanism.

Super-Tonette

Speaker

Model 1611

8" permanent magnet speaker with volume control. Location proven. Beautiful matched wood construction.



Height: 14 1/4" Width: 9 1/4" Depth: 6 1/2"



Deluxe Bar Bracket—Model 1531

All steel construction with brightly finished ornamental bar claw. Special patented mounting plate.

Height: 12 1/4" Width: 4 1/2" Depth: 5"

Universal Bar Bracket

Similar in construction and dimensions to Model 1531 (above) except without ornamental bar claw.

ROCK-OLA
**Comet
120**
ACCESSORIES

Rock-Ola Manufacturing Corporation
800 North Kedzie Avenue
Chicago 51, Illinois

You
asked for
it!

Airplane view of the Rock-Ola plant, where Engineering,
Electronic Development, Manufacturing and Assembling go
on under one roof.



Home of
the Fireball
Comet

Rock-Ola Manufacturing Corporation
800 North Kedzie Avenue
Chicago 51, Illinois